



*Three Rivers Folklife Society
Tumbleweed Music Festival
2020 Sponsorships
September 4 - 6, 2020
www.3rfs.org and
www.tumbleweedfest.com*

TUMBLEWEED MUSIC FESTIVAL SPONSORSHIPS

Dear Tumbleweed Supporter:

Each Labor Day weekend since 1997, Three Rivers Folklife Society has sponsored the Tumbleweed Music Festival in Richland. Financial support for the festival comes from many sources, including the City of Richland, grants, patron donors, raffles, sales of festival merchandise, and sponsorships by community businesses and organizations. We would like to invite you to be a part of this Labor Day weekend tradition by becoming a sponsor of the Festival. All business sponsors are listed in the program and are acknowledged by individual stage MC's between acts. The Three Rivers Folklife Society is a non-profit 501(c)(3) organization and all donations are tax-deductible.

This year's festival (our 24th) will present over 100 performances on six stages and three workshop spaces, and will feature traditional and contemporary folk music, blues, bluegrass, celtic, cajun, nautical, western, country, jazz, dance, jam sessions, and children's activities, all in a very family-friendly environment at Howard Amon Park, the Allied Arts Gallery at the Park, and the Richland Community Center. A Saturday evening concert and Sunday evening dance are offered for a nominal admission fee, but the rest of the festival is totally free to attendees. Based on prior years, attendance of over 4,000 is expected. Our performers are primarily from the Pacific Northwest, but we have had as many as eleven states and Canada represented.

Below, you will find a chart listing all the various sponsorship opportunities and levels. Please consult this chart, then complete the form on the last page and return it and a check payable to *Three Rivers Folklife Society* for your chosen support amount to:

Three Rivers Folklife Society
Tumbleweed Music Festival
P.O. Box 1098
Richland, WA 99352

If you have questions about sponsorship, please contact the Festival Coordinator, David M. Carson, at 509.539.8090, or by email at davidmcarson14@gmail.com OR tumbleweedchair@gmail.com.

Thank you in advance for your very generous support!



Sponsorship Opportunities 2020

Business Level / Stages	\$ Amount or In-Kind Contribution Value	Benefits
South Stage	\$1,200 Single-Sponsor or Limit of 3 Co-sponsors per stage (\$600 or \$400 each)	<ul style="list-style-type: none"> • Large banner at the venue • Periodic verbal recognition of support from MCs • Name recognition in the Festival program, and on the schedule for the stage • 4 Hospitality buttons • 4 Saturday Concert OR 4 Contradance tickets • \$1,200 level – Sponsor logo on Festival Poster
West Stage		
River Stage		
Community Center Stage		
Workshop 1		
Workshop 2		
Open Mic Stage		
Allied Arts Gallery Stage		
North Stage Small Business Sponsors	\$200 (Large Banner) \$125 (Small Banner)	<ul style="list-style-type: none"> • Banner on or near the North Stage • Name recognition in the Festival program • Periodic verbal recognition of support from MCs
Business Level / Specialty		
Basic Support	\$200	<u>Basic Benefits for All Levels</u> <ul style="list-style-type: none"> • Name recognition in the Festival program • 4 Hospitality buttons • 4 Saturday Concert OR 4 Contradance tickets



Sponsorship Opportunities 2020

Business Level / Stages	\$ Amount or In-Kind Contribution Value	Benefits
Travel Sponsor: Provides support for performer travel expenses	\$1,200 Single-Sponsor or Limit of 3 Co-sponsors (\$600 or \$400 each)	Basic benefits, plus: • Opportunity to provide brochures and promotional items at the Festival with prominently-placed 10 ft. x 10 ft. booth space near vendors • \$1,200 – Logo on Festival Poster
Opening Night Sponsor: Young, emerging artist showcase concert (Friday night)	\$400 Single-Sponsor or Limit of 3 Co-sponsors (\$200 or \$135 each)	Basic benefits, plus: • Opportunity to provide brochures and promotional items at the Festival with prominently-placed 10 ft. x 10 ft. booth space near vendors \$1,200 – Logo on Festival Poster
Family Fun Sponsor: Sponsors activities for children at the Festival	\$1,200 Single-Sponsor or Limit of 3 Co-sponsors (\$600 or \$400 each)	Basic benefits, plus: • Opportunity to provide brochures and promotional items at the Festival with prominently-placed 10 ft. x 10 ft. booth space near Children’s area • \$1,200 – Logo on Festival Poster
Hospitality Sponsor: Sponsors our Hospitality services for Performers and Volunteers	\$1,200 Single-Sponsor or Limit of 3 Co-sponsors (\$600 or \$400 each)	Basic benefits, plus: • Banner in the Hospitality Room • Your table tent-cards on the tables of the Hospitality Room • \$1,200 – Logo on Festival Poster
Button Sponsor: Supplies support for Festival Buttons	\$1,200 Single-Sponsor or Limit of 3 Co-sponsors (\$600 or \$400 each)	Basic benefits, plus: • Name recognition on Button-seller Staffs • \$1,200 – Logo on Festival Poster



Sponsorship Opportunities 2020

Business Level / Stages	\$ Amount or In-Kind Contribution Value	Benefits
Information Booth Sponsor: Supplies support for the Information Booth	\$1,200 Single-Sponsor or Limit of 3 Co-sponsors (\$600 or \$400 each)	Basic benefits, plus: <ul style="list-style-type: none"> • Name recognition on the Information Booth • \$1,200 – Logo on Festival Poster



Sponsorship Opportunities 2020

Stage Sponsorship

\$1,200: Sole-Sponsor

\$ 600: Two-Sponsor (each)

\$ 400: Three-Sponsor (each)

Preferred Stage: _____

Name: _____

Name: _____

Name: _____

North Stage Small-Business Sponsorship

\$ 200: Large Banner

\$ 125: Small Banner

Name: _____

Name: _____

Basic Support Sponsorship

\$ 200

Name: _____

All the following Business Specialty Sponsorships have the same support levels.

Please check your desired sponsorship type AND the level desired.

Travel

Hospitality

Opening Night

Buttons

Family Fun

Information Booth

Business Specialty Sponsorships

\$1,200: Sole-Sponsor

\$ 600: Two-Sponsor (each)

\$ 400: Three-Sponsor (each)

Name: _____

Name: _____

Name: _____

Enclosed is my check for \$ _____ Name of Business: _____

List in Program as (if other than business name): _____

Mailing Address: _____ City/State/Zip: _____

Contact Person: _____ Phone: _____ Email: _____

Three Rivers Folklife Society
Tumbleweed Music Festival
P.O. Box 1098
Richland, WA 99352